

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

AMENDMENT TO REGISTRATION STATEMENT

Pursuant to the Foreign Agents
Registration Act of 1938, as amended.RECEIVED
DEPARTMENT OF JUSTICE

JUN 5 9 51 AM '75

REGISTRATION UNIT
INTERNAL SECURITY
SECTION
CRIMINAL DIVISION

1. Name of Registrant

JAMAICA TOURIST BOARD
200 Park Avenue, New York, N.Y.

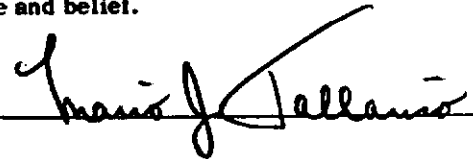
2. Registration No.

1445

3. This amendment is filed to accomplish the following indicated purpose or purposes:

☐ To correct a deficiency in☐ Initial Statement☐ Supplemental Statement
for _____☐ To give notice of change in an
exhibit previously filed.☐ To give a 10-day notice of a change in infor-
mation as required by Section 2(b) of the Act.☒ Other purpose (specify) Detail Item 11
& total of expenditure and
receipt

4. If this amendment requires the filing of a document or documents, please list -

5. Each item checked above must be explained below in full detail together with, where appropriate,
specific reference to and identity of the item in the registration statement to which it pertains. If
more space is needed, full size insert sheets may be used.*See attached*The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this
amendment and that he is (they are) familiar with the contents thereof and that such contents are in their
entirety true and accurate to the best of his (their) knowledge and belief.(Both copies of this amendment shall be signed and sworn
to before a notary public or other person authorized to ad-
minister oaths by the agent, if the registrant is an individual,
or by a majority of those partners, officers, directors or
persons performing similar functions who are in the United
States, if the registrant is an organization.)

Mario J. Tallarico

Regional Sales ManagerSubscribed and sworn to before me at New York, NY JAMAICA TOURIST BOARDthis 2nd day of June, 19 75

(Notary or other official)My commission expires _____
BEATRIZ I. VOLPE
Notary Public, State of New York
No. 41-4601348
Qualified in Queens County
Cert. filed in New York County
Commission Expires March 30, 1976

ACTIVITIES

Item 11

RECEIVED
DEPT. OF JUSTICE
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REGISTRATION UNIT
INTERNAL SECURITY
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1 During May - November 1974, the Jamaica Tourist Board was involved in the following programs:-

- (a) International Secretaries' Week -
Cocktail Reception held at Holiday Inn
Parsippany, N.J. - April 24 -
The Jamaica Tourist Board was asked to
provide posters, general brochures on
the Island and was asked to donate a prize.
- (b) Miss Achiever Program - held on April 26 -
The Board was asked to assist and donate
a prize trip to Jamaica. The reception
room was decorated with Jamaica posters and
displays and a Representative of the Board
was asked to give a talk on Jamaica.
- (c) The Board was asked to participate in the
taping of a television show to be aired
on Channel 12, Eatontown, N.J.
Our Assistant Director of Tourism was asked
to speak on Jamaica in two fifteen-minute
segments to be shown on two successive weeks.
- (d) Jamaica Day Program was held at Pan Am
Reservations Office on Friday, May 31,
1974. The program included film, slides,
short talks, coffee and doughnuts.
- (e) Our Sales Representative for Manhattan
attended a promotion put on by Emek Tours
at Off Broadway Stores. The Board was asked
to provide displays and photos. The promotion
ran for one week and any customer purchasing
\$25.00 or more worth of clothing was eligible
for a prize drawing of a free trip to Jamaica.

- (f) Our Sales Representative in Connecticut made a presentation to 400 persons in Fall River, Mass., arranged by Sunshine Travel. They saw the film, "Jamaica" and were entertained with recorded Jamaican music.
- (g) The Regional Sales Manager of New York, Mario Tallarico, and our new District Sales Manager for Boston spent much of their time in June and July organizing the opening of the new Boston Office.
- (h) Winners of tourism month in Jamaica were awarded prize trips of a visit to New York - the New York Office was requested to assist winners during their stay in July.
- (i) Matterhorn Club/Air Jamaica - Promotion was held at South Seaport on June 26. Two trips to Jamaica were offered compliments of Air Jamaica, as prizes.
- (j) Breakfast seminar on July 30 in Providence, Rhode Island, to travel agents - a talk on Jamaican history and a film presentation was made to 15 travel agents.
- (k) A cocktail/reception and presentation was held on the same day in New Haven, Connecticut, to travel agents in that area.
- (l) We had a major promotion in the Fall - The promotion included concentrated sales visits to travel agents by our Sales Representatives and visiting hoteliers and a cocktail/reception in the evening. Two of these were in the New York area, two in New Jersey, and one in Connecticut, one in Boston.
- (m) Jamaica Night - Plandome Country Club - Displays and posters were used and a grand prize for two to Jamaica was offered to 300 people in attendance.

- 11 *Travel Agents requested assistance from the Board with approximately thirty groups during the reporting period. Assistance included presentations of a talk on Jamaica, film - identifying specific areas, slides, and a question and answer period of general information on the Island.*

- 111 *A total of 148 travel agents participated in familiarization tours to Jamaica, through the courtesy of airlines serving Jamaica (Pan American, Eastern and Air Jamaica) and Jamaica hotels.*

- 1V *General information on Jamaica - hotels, restaurants, sightseeing trips, shopping, airline and steamship services, climate, sports, etc.-was given to the public who write in, walk-in traffic and through telephone calls.*

- V *Complaints on the Island were investigated through our Visitors Service Bureau in Jamaica.*

RIDER TO ITEM 14

JAMAICA TOURIST BOARD
NEW YORK OFFICE
RECEIPT OF MONIES

<u>DATE RECEIVED</u>	<u>FROM WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
May 1974	Jamaica Tourist Board - JAMAICA	General Operating Expenses	\$55,999.69
June	" "	" "	\$60,177.13
July	" "	" "	\$100,957.57
August	" "	" "	\$59,845.99
September	" "	" "	\$66,486.34
October	" "	" "	\$76,375.76
TOTAL			\$419,842.48

FINANCIAL INFORMATION
OFFICE OF THE ATTORNEY GENERAL

JUN 5 9 51 AM '75

RIDER TO ITEM 15 - JAMAICA TOURIST BOARD - NEW YORK OFFICE
INTERNAL SECURITY
SECTION
CRIMINAL DIVISION

MONTH	SALARIES	RENT/ELEC.	ENTERTAINMENT	TELEPHONE
MAY/74	\$21,641.48	\$4,141.75	\$1,973.10	\$2,918.46
JUNE	19,681.39	3,959.44	981.68	1,604.12
JULY	22,367.02	4,724.06	610.66	2,417.57
AUGUST	22,167.62	4,141.75	595.08	1,818.09
SEPTEMBER	26,369.72	3,559.44	664.94	1,535.98
OCTOBER	24,613.03	4,724.06	1,000.40	2,120.54
TOTAL	\$136,840.26	\$25,250.50	\$5,825.86	\$12,414.76

BOSTON OFFICE - ITEM 15

MONTH	SALARIES	RENT/ELEC.	ENTERTAINMENT	TELEPHONE
July	\$965.65	\$200	\$50	\$129.52
August	965.65	200	50	79.96
September	965.65	200	50	227.97
October	965.65	200	50	221.76
November	965.65	200	50	204.69
TOTAL	\$4828.25	\$1000.00	\$400.00	\$863.90

Please note the Boston Office was opened in July.

All financial disbursements for our Boston Office was paid by our New York Office and reimbursement is directly received by this Office from our Office in Jamaica (Kingston) and is included in our overall receipts.